

## Türkiye Legal Update

January 2025

### Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



Legalink European Monthly Newsletters

### Close Ties Between Competition And Data Privacy Raises Competition Concerns

Competition , Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş and Seda Takmaz

Close ties between competition and data privacy create concerns as businesses increasingly use personal data to gain a competitive edge, highlighting the need for regulatory frameworks that address overlapping issues in both fields.

### News and Events



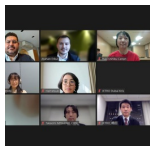
#### We Are Attending the 13th IBA European Corporate and Private M&A Conference in Paris

We are pleased to announce our participation at the 13th IBA European Corporate and Private M&A Conference, which will be held in Paris on 6 - 7 Feb 2025 and extend an invitation for a potential meeting during the event.



#### Özge Atılın Karakulak Spoke at the Pharma Biotech Patent Litigation Europe Summit

Özge Atılın Karakulak, partner in our Life Sciences and Patents and Utility Models practices, spoke at the Pharma Biotech Patent Litigation Europe Summit in Amsterdam, which took place on January 21-22, 2025.



#### Barış Kalaycı and Atahan Erkul Discussed IP Enforcement in Türkiye at JETRO Webinar

Our Partner Barış Kalaycı and Senior Associate Atahan Erkul discussed the current state of combating against counterfeits and provided an overview of effective IP enforcement measures in Türkiye over the past year at the 'Türkiye's IPR System and Enforcement' webinar hosted by JETRO.

### Court of Cassation Issues Controversial Decision on Likelihood of Confusion in Dispute Over Pharma Marks

Intellectual Property, Trademarks and Designs , Life Sciences

By Uğur Aktekin, Merve Çimen Sevine and İlayda Koçak

This article criticizes the Higher Courts' approach to likelihood of confusion over pharma marks and emphasizes the importance of considering the specifics of the relevant sector and the global appreciation principle when assessing likelihood of confusion.

### Does the 'Long Arm' of the UPC Reach Turkey?

Patents and Utility Models

By Selin Sinem Erciyas and Zeynep Çağla Üstün

Evaluation of whether the UPCs long arm can extend to Turkey, despite Turkey not being an EU member or a party to the UPC Agreement, in light of the Brussels IB regulation.

### Changes to Minimum Wage, Severance Payments and Administrative Fines in 2025

Employment

By Beril Yayla Sapan and Kardelen Dorken

At the beginning of each year, the minimum wage, severance payments and administrative fines prescribed by the Labour Act are revised. This article provides an overview of the 2025 changes, which came into effect on 1 January 2025.

### Guidelines on Cross-Border Transfer of Personal Data Published

Data Protection and Privacy , Corporate and M&A

By Begüm Yavuzdoğan Okumuş, Yalçın Umut Talay and Seda Takmaz

Guidelines regarding the Cross-Border Transfer of Personal Data has been announced on 2 January 2025. Failing to comply with cross-border transfer rules, data controllers may face with serious administrative fines.



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