

Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Refik Anadol

Developments Regarding the Implementation of Share Buyback Programs Initiated by the Board of Directors of Publicly Traded Companies

Corporate and M&A

By Görkem Bilgin and Edanur Atlı

To ensure market stability, with the Principle Resolution of the Capital Markets Board dated March 19, 2025, publicly listed companies will now be able to repurchase shares with a board resolution without need of a general assembly decision. The nominal value and daily transaction limits have been lifted, and public disclosure obligations have been eased.

News and Events



We Are Attending the IBA Annual Litigation Forum: The future of litigation in Singapore

We are pleased to share that we will be participating in the IBA Annual Litigation Forum: The Future of Litigation, taking place in Singapore from April 9-11, 2025.



You Are Invited to INTA Pre-Annual Meeting Reception 2025 Istanbul Co-hosted By Gün + Partners

This reception is planned exclusively for you and your colleagues to learn more about INTA's upcoming 2025 Annual Meeting.



We Are Attending the 9th ICC European Conference on International Arbitration in Paris

We are pleased to announce our participation at the 9th ICC European Conference on International Arbitration, which will be held in Paris on 7-9 Apr 2025 and extend an invitation for a potential meeting during the event.

Similarity Assessment in Trademark Applications Containing Low Distinctive Elements in the Light of the Court of Cassation Decisions

Intellectual Property , Trademarks and Designs

By Güldeniz Doğan Alkan, Cansu Evren and Hatice İnci Turan

In trademark law, when evaluating the likelihood of confusion between trademarks, it is essential to examine the overall impression of the marks by taking the distinctiveness levels of their individual elements on the goods and services covered.

Amendments to the Insurance Agencies Regulation

Insurance and Reinsurance

By Görkem Bilgin and Seda Takmaz

The Amendment Regulation updates insurance agency rules, introducing new capital requirements and training standards for technical personnel. Agencies must ensure contract transparency, follow strict branding rules, and update capital annually per inflation.

The Electrolux - BSH Decision of the CJEU: The Next Step for Jurisdiction in European and Global Patent Infringement Cases

Patents and Utility Models

By Selin Sinem Erciyas and Beste Turan Kurtoğlu

The CJEU's 2025 ruling in the Electrolux v. BSH case allows patent infringement actions for non-EU patents to be brought in the EU member state where the defendant is domiciled, thus broadening jurisdictional options in international patent disputes.

Data Protection in Advertisements

Technology, Media and Telecom

By Baran Güney and Zeynep Berfin Ekinci

The Advertisement Board found that certain online retailers use deceptive practices to collect personal data and force targeted ad consent. A new protocol with the Personal Data Protection Authority aims to strengthen consumer rights and regulate digital advertising practices.



[Manage Your Subscription](#) | [Disclaimer](#) | [Privacy Notice](#)

We are a full service law firm providing national and international businesses with transactional, advisory and dispute management services across a broad range of industry sectors in Turkey. All lawyers work in Turkish and English and majority of them also offering fluency in German and French.

Kore Şehitleri Cad. 17, Zincirlikuyu, 34394 İstanbul, Turkey
T: +90 (212) 354 00 00 F: +90 (212) 274 20 95 E: gun@gun.av.tr www.gun.av.tr