

The Guidelines regulates the rules regarding the applications concerning the electronic scientific meetings and electronic product promotion meetings and sets forth crucial restrictions to meeting contents.

- No electronic scientific meetings shall be organized by the license/marketing authorization holders; however these meetings can be sponsored. Regarding the supports to be provided in these meetings:
- In case the global company/licensor of Turkish license/marketing authorization holders organize/sponsor an electronic scientific meeting, the Turkish license/ marketing authorization holder is solely able to sponsor the speakers. No sponsorship shall be provided by the license/marketing authorization holders to the participants, even if this consists of sharing links and translation support.
- The license/marketing authorization holders providing only general sponsorships to electronic scientific meetings shall not receive booth or satellite symposium sponsorship free of charge.
- License/marketing authorization holders shall only be able to provide general sponsorship at electronic scientific meetings in which the participation is free of charge.

- Another requirement which imposed additional obligations to license/marketing authorization holders is to notify the Agency about the names of healthcare professionals attending the electronic scientific meetings

for which the license/marketing authorization holders provide only a general sponsorship (without any booth participation and satellite symposia even if they are free of charge,) and which are organized without receiving any registration fee.

ii. The Regulations Regarding the Electronic Product Promotion Meetings

- The meetings shall not be organized by using the electronic meeting infrastructures of health authorities/organizations and shall not be broadcasted or archived at website of health authorities/organizations.
- The electronic meetings organized/sponsored by the global company/licensor of Turkish license/marketing authorization holders shall not be evaluated within the scope of the electronic product promotion meeting.
- Regarding the content of the meetings, no information shall be provided on any subject (statistics, article writing, legal rights, etc.) other than information about the product of the license/marketing authorization holder.
- The license/marketing authorization holders shall take the required precautions to ensure the access/participation of only the relevant healthcare professionals. Practices such as private password, personal hyperlink or verification code should be implemented.
- The meeting name shall be relevant to the meeting subject and contain no exaggerated expressions.
- Services such as offerings shall not be provided by the license/marketing authorization holders at the electronic product promotions meetings.

Evaluation

The Guidelines shall serve as basis for electronic scientific and product promotion meetings since they include detailed and new rules regarding the content and the planning of electronic meetings as well as procedures and principles for their application. The content of each meeting shall be scrutinized to be compliant with the Guidelines. Nevertheless, the companies are also required to comply with the obligations within the scope of the Law on Personal Data Protection. The obligation of the notification of the participants'

names to the Agency is introduced with the Guidelines particularly for electronic scientific meetings organized without registration fee and to which only general sponsorship is provided by the license/marketing authorization holders. In this regard, to be in compliance with the personal data protection rules, both the scientific meeting organizer and the sponsor must inform the participants whose data is processed about the purposes of this data processing and the persons to whom the data shall be transferred.