

## Türkiye Legal Update

December 2024

### Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



Gün + Partners

### A New Regulation on the Sanction for Non-Attendance to Mandatory Mediation

Dispute Management

By Beril Yayla Sapan, Asena Aytuğ Keser and Kardelen Dorken

According to the new rule, the party failing to attend the first session of mandatory mediation will be liable for half of the litigation costs, and awarded half of the attorney fee.

### News and Events



#### Mehmet Gün Spoke at the TÜSİAD SD2 / STEP Panel

Mehmet Gün, our founding partner, spoke in the TÜSİAD SD2 / STEP Panel - Artificial Intelligence and Data Usage: Legal and Security Dimensions organized by TÜSİAD SD2 on November 28.



#### Baran Güney Spoke at "Global Advertising Law Year in Review" Webinar by GALA

Baran Güney, managing associate in our TMT practice, talked about "Overview of some of the key developments in advertising law over the last year in Turkey at "Global Advertising Law Year in Review" webinar by GALA.



#### Selin Sinem Erciyas Moderated the TEİD Ankara Event "Business Ethics and Compliance Practices: Real-Life Examples"

Our partner, Selin Sinem Erciyas, moderated the event titled "Business Ethics and Compliance Practices: Real-Life Examples," organized by TEİD Ankara.

### How to Become a Responsible Influencer?

Technology, Media and Telecom

By Hande Hançar and Baran Güney

Social media advertising has significant impact in Turkey, making it essential for social media influencers to act responsibly by adhering to legal, ethical, and transparent marketing practices to promote accountable digital communication.

### Developments About Corporate Sustainability in Türkiye

Corporate and M&A

By Begüm Yavuzdoğan Okumuş, Ece Ataseven and Uğur Erkırlı

Türkiye is advancing its corporate sustainability practices, obliging companies to report environmental and social factors from 2024 onwards, aligning with the EU's Corporate Sustainability Reporting Directive regarding transparency and accountability.

### Pharmaceuticals, Medical Devices, Digitalization: What Awaits the Healthcare Sectors in the 12th Development Plan and the 2025 Presidential Annual Program?

Life Sciences

By Özge Atılğan Karakulak, Dicle Doğan and Ece Ataseven

Policies are set to transform Türkiye's pharmaceutical and medical device sectors, focusing on increasing domestic production, reducing import dependency, and improving healthcare quality through digitalization, innovation, and effective financing models.

### Update on The Well-known Trademark Registry Debate in Turkey

Intellectual Property , Trademarks and Designs

By Uğur Aktekin and Begüm Soydan Sayılkan

Right holders and practitioners await a potential regulation granting TURKPATENT authority over the well-known trademark registry, highlighting the need for a clear and definitive resolution to this ongoing issue.



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