



## Asena Aytuğ Keser

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**  
Languages: **English, Turkish**  
Phone: **+ 90 (212) 354 00 05**  
Email: **[asena.keser@gun.av.tr](mailto:asena.keser@gun.av.tr)**

## Expertise

Asena Aytuğ Keser has been with the firm since 2011 and is a managing associate. Her practice focuses on dispute management; business crime and anti-corruption; employment; insurance and reinsurance; administrative, tax and regulatory and construction and real estate.

Asena advises and represents both national and international clients in various commercial and corporate disputes before courts and arbitral tribunals, including high profile compensation cases, M&A and shareholders disputes, real estate and construction disputes and enforcement of foreign court judgments and arbitral awards. She has a specific focus on business crimes and she

handles various disputes where the dispute contains the application of both civil and criminal law principles. Asena also represents many clients in regulated markets and her experience in dispute management also expands to administrative and tax law related disputes.

She is also experienced in employment law. She provides consultancy and represents clients in relation to a wide range of employment law issues including preparation and negotiation of employment contracts, terminations, personnel management, reemployment and unjust competition actions.

Combining her experience in dispute management with insurance law, Asena focuses on the litigation aspect of the firm’s insurance & reinsurance practice. She represents and advises many clients in both local and London insurance market, loss adjusters, international law firms and brokers for handling and management of disputes concerning various types of insurance, carrying out settlement processes, assessment of claim amount and liability of respected parties as well as of policy coverage.

Areas of Expertise

Dispute Management

Employment

Business Crimes and Anti-Corruption

Insurance and Reinsurance

Administrative, Tax and Regulatory

Construction and Real Estate

Publications

[Insurance Litigation 2025 in Turkey](#)  
Lexology Panoramic, Co-Author, Mar 25, 2025

[Arbitration Procedures and Practice in Türkiye: Overview](#)  
Gün + Partners, Co-Author, Feb 25, 2025

[A New Regulation on the Sanction for Non-Attendance to Mandatory Mediation](#)  
Legalink Newsletter, Co-Author, Dec 24, 2024

[Enforcement of Foreign Judgments 2025 in Turkey](#)  
GTDt, Co-Author, Sep 30, 2024

[The Insurance and Reinsurance Law Review, 12th Edition, Turkey Chapter](#)  
The Law Reviews, Co-Author, Jun 20, 2024

[Challenging and Enforcing Arbitration Awards: Türkiye 2024](#)  
Global Arbitration Review, Co-Author, Jun 12, 2024

[Insurance Disputes Comparative Guide](#)  
Legal 500, Co-Author, Jun 03, 2024

[Update on Legal Interest, Late Payment Fee and Deferment Interest Rates](#)  
Gün + Partners, Co-Author, May 22, 2024

[Constitutional Court Annulled the Sanction for Non-Attendance to Mandatory Mediation](#)  
Gün + Partners, Co-Author, May 21, 2024

[Riddle of Applicable Application Fee in Enforcing Foreign Judgments](#)  
Legal 500 Disputes Yearbook 2024, Co-Author, May 07, 2024

[Turkish Court of Cassation’s Recent Approach to Public Policy in Enforcement and Setting-Aside of Foreign Arbitral Awards](#)  
Gün + Partners, Co-Author, Mar 13, 2024

[Thoughts On 2023 Corruption Perception Index](#)  
Gün + Partners, Co-Author, Feb 15, 2024

[Practical Guideline on Immediate Actions for Foreign Companies Facing Commercial Litigation in Turkey](#)  
ILO - Litigation Newsletter, Co-Author, Nov 14, 2023

[A Practical Overview of Disclosure of Trade Secret as a Criminal Offense](#)  
Legalink European Newsletter, Co-Author, Oct 17, 2023

## Speaking Engagements

Current Developments in Employment Law Under COVID-19, Gün + Partners Webinar, Speaker, 14.05.2020

Procedure and Consequences of Termination of Employment Contracts due to the Act of Employees Constituting Business Crimes, Gün + Partners Event, Speaker, 10.05.2017

## Education

2011, Faculty of Law, İstanbul Bilgi Üniversitesi, İstanbul L.L.B

2009, Bucerius Law School, Hamburg, Germany (Erasmus Exchange Program, Fall)

2006, Balıkesir Sırrı Yırcalı Anatolian HighSchool

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