



## Ayşenur Çıtak Bozdağ

SENIOR ASSOCIATE

Bar Admissions: **Ankara Bar Association**  
Languages: **English, Turkish**  
Phone: **+ 90 (212) 354 00 00**  
Email: **aysenur.citak@gun.av.tr**

## Expertise

### Areas of Expertise

Life Sciences

Intellectual Property

Trademarks and Designs

Copyrights

## Publications

**The Limits of Colour Combination Trademarks: Insights from the Blue-and-White Colour Combination Case**  
WTR, Co-Author, Mar 04, 2025

## International Update

PTMG - Law Lore & Practice December 2024, Co-Author, Dec 17, 2024

## Likelihood of Confusion of Medicines for Human Use and for Animal Use

Gün + Partners, Co-Author, Jun 20, 2024

## Turkish Court of Cassation's Comparison of Goods in Different Subclasses

PTMG - Law Lore & Practice September 2023 Edition, Co-Author, Sep 21, 2023

## Highly Logical: Turkish IP Office's Vulcan Salute Ruling Sets Final Frontier For Copyright Ownership Argument

ManagingIP, Co-Author, Aug 09, 2023

## Is Partial Victory a Real Victory?

Gün + Partners, Co-Author, Apr 10, 2023

## Court of Cassation Puts an End to Long-Running Sheraton Dispute

WTR, Co-Author, Dec 19, 2022

## Recent Case Highlights Lack of Harmonisation Between Courts' Approach and PTO's Practice

WTR, Co-Author, Sep 12, 2022

## Registrability of 3D Trademarks

PTMG - Law Lore & Practice May 2022, Co-Author, May 24, 2022

## Higher Board Decides in Favour of UGG Based on Well-known Trademark Status and Principle of Interdependence

WTR, Co-Author, Sep 10, 2021

## Overview of the Turkish Court of Cassation's Decisions on Pharmaceutical Trade Marks in 2020

PTMG - Law Lore & Practice May 2021, Co-Author, May 10, 2021

## Implementation of Mandatory Mediation in IP Disputes: Court of Cassation Issues Contradictory Decisions

WTR, Co-Author, Mar 17, 2021

## Enforcement: An International Litigation Guide 2020, Turkey

INTA, Co-Author, Mar 17, 2021

## Does Likelihood of Confusion Exist Based on a Common Weak Element?

Oxford University Press - Journal of Intellectual Property Law & Practice, Co-Author, Feb 22, 2021

## Effects of COVID-19 Pandemic on Grace Periods and Use Obligation Provided for Trademarks in Turkey

Gün + Partners, Co-Author, Sep 24, 2020

# Speaking Engagements

CJEU Decision Review VIII - Resurrecting "Nehera": Is it Free-Riding or Tribute?, Gün + Partners Webinar, Speaker, 28.09.2023

Patent Attorneyship Pre-Exam Training -Law, Association of Patent and Trademark Attorneys Instructor, Istanbul, 19.06.2023

# Education

2018, Bilkent University Faculty of Law

2014, Beysukent Private High School

# Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

ABOUT US

PEOPLE

SERVICES

INSIGHTS

NEWS AND EVENTS

SOCIAL RESPONSIBILITY

CONTACT

CAREER

DISCLAIMER

COOKIE POLICY

PRIVACY NOTICE



+90 (212) 354 00 00

+90 (212) 274 20 95

gun@gun.av.tr