



Ayşenur Çıtak Bozdağ

SENIOR ASSOCIATE

Bar Admissions: **Ankara Bar Association**

Languages: **English, Turkish**

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Expertise

Areas of Expertise

Life Sciences

Intellectual Property

Trademarks and Designs

Copyrights

Publications

The Limits of Colour Combination Trademarks: Insights from the Blue-and-White Colour Combination Case

WTR, Co-Author, Mar 04, 2025

International Update

PTMG - Law Lore & Practice December 2024, Co-Author, Dec 17, 2024

Likelihood of Confusion of Medicines for Human Use and for Animal Use

Gün + Partners, Co-Author, Jun 20, 2024

Turkish Court of Cassation's Comparison of Goods in Different Subclasses

PTMG - Law Lore & Practice September 2023 Edition, Co-Author, Sep 21, 2023

Highly Logical: Turkish IP Office's Vulcan Salute Ruling Sets Final Frontier For Copyright Ownership Argument

ManagingIP, Co-Author, Aug 09, 2023

Is Partial Victory a Real Victory?

Gün + Partners, Co-Author, Apr 10, 2023

Court of Cassation Puts an End to Long-Running Sheraton Dispute

WTR, Co-Author, Dec 19, 2022

Recent Case Highlights Lack of Harmonisation Between Courts' Approach and PTO's Practice

WTR, Co-Author, Sep 12, 2022

Registrability of 3D Trademarks

PTMG - Law Lore & Practice May 2022, Co-Author, May 24, 2022

Higher Board Decides in Favour of UGG Based on Well-known Trademark Status and Principle of Interdependence

WTR, Co-Author, Sep 10, 2021

Overview of the Turkish Court of Cassation's Decisions on Pharmaceutical Trade Marks in 2020

PTMG - Law Lore & Practice May 2021, Co-Author, May 10, 2021

Implementation of Mandatory Mediation in IP Disputes: Court of Cassation Issues Contradictory Decisions

WTR, Co-Author, Mar 17, 2021

Enforcement: An International Litigation Guide 2020, Turkey

INTA, Co-Author, Mar 17, 2021

Does Likelihood of Confusion Exist Based on a Common Weak Element?

Oxford University Press - Journal of Intellectual Property Law & Practice, Co-Author, Feb 22, 2021

Effects of COVID-19 Pandemic on Grace Periods and Use Obligation Provided for Trademarks in Turkey

Gün + Partners, Co-Author, Sep 24, 2020

Speaking Engagements

CJEU Decision Review VIII - Resurrecting "Nehera": Is it Free-Riding or Tribute?, Gün + Partners Webinar, Speaker, 28.09.2023

Patent Attorneyship Pre-Exam Training -Law, Association of Patent and Trademark Attorneys Instructor, Istanbul, 19.06.2023

Education

2018, Bilkent University Faculty of Law

2014, Beysukent Private High School

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