



## Begüm Soydan Sayılkan

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**  
Languages: **English, Turkish, German**  
Phone: **+ 90 (212) 354 00 00**  
Email: **[begum.soydan@gun.av.tr](mailto:begum.soydan@gun.av.tr)**

## Expertise

Begüm Soydan is a Managing Associate in Gün + Partners and she has been working for the firm since 2014. Begüm is involved in Intellectual Property and Anti-Counterfeiting working groups of Gün + Partners. Her practice concentrates on trademark, design, utility model, domain names, and copyright laws.

Having been with the firm since 2014, Begüm, within her practice, drafts legal advices and statements for the clients especially in trademark, design, utility model and copyright law as well as unfair competition law matters, represents the clients in civil and criminal court actions and also assists the clients during the whole process of filing applications and oppositions before the TURKPATENT.

## Areas of Expertise

Intellectual Property

Trademarks and Designs

Copyrights

Anti-Counterfeiting

Dispute Management

Employment

## Publications

### [Does the Covid-19 Pandemic Constitute a Justified Reason for non-use?](#)

WTR, Co-Author, Jan 21, 2025

### [Update on The Well-known Trademark Registry Debate in Turkey](#)

ManagingIP, Co-Author, Dec 11, 2024

### [Strategic Battlefield in Combating Counterfeiters: Turkish Riviera, West and South Coast of Türkiye](#)

ManagingIP, Co-Author, Feb 22, 2024

### [Recent Developments in TURKPATENT's Practice on Recording of Well-known Trademarks](#)

Gün + Partners, Co-Author, Apr 12, 2023

### [Court of Cassation Overturns Longstanding Precedents on Cumulative Protection Afforded by Trademark Infringement and Unfair Competition Provisions](#)

WTR, Co-Author, Mar 21, 2023

### [Debate on well-known Trademark Registry Expected to be Resolved Soon](#)

WTR, Co-Author, Nov 01, 2022

### [Challenges and Opportunities When Combatting Counterfeits in Turkey](#)

ManagingIP – Future of IP: Turkey 2022, Co-Author, Mar 14, 2022

### [Dilemma Over Well-Known Trademark Registry Continues in Turkey](#)

ManagingIP, Co-Author, Mar 11, 2022

### [Can Foreign Court Decisions Concerning IP Rights Be Enforced in Turkey?](#)

ManagingIP, Co-Author, Jun 02, 2020

### [Court of Cassation Reopens Debate on Recordation of Well-Known Trademarks](#)

WTR, Co-Author, May 20, 2020

### [When Is a Well-Known Trademark Likely To Suffer Dilution?](#)

Managing IP – International Briefings, Co-Author, May 20, 2019

### [Damages Awards in IP Right Infringement Cases](#)

Gün + Partners, Co-Author, Mar 06, 2019

### [Short Marks Composed of Four Letters With Different Last Two Consonants Held to be Confusingly Similar](#)

Oxford University Press – Journal of Intellectual Property Law and Practice Volume 13 Issue 1, Co-Author, Jan 03, 2018

## Speaking Engagements

[In-service Training Sessions, General Directorate of Customs, Speaker, Istanbul, 09.07.2024](#)

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

## Associations

EGİAD International Relations and Foreign Trade Commission, Deputy Chairman

# Education

2014, Faculty of Law, Yeditepe University, Istanbul LL.B.

2013, Faculty of Law, Humboldt University, Berlin, Germany (Erasmus, Spring)

2009, Bornova Anatolian High School, Izmir

## Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

SUBSCRIBE NOW

GÜN + PARTNERS  
AVUKATLIK BÜROSU

ABOUT US

PEOPLE

SERVICES

INSIGHTS

NEWS AND EVENTS

SOCIAL RESPONSIBILITY

CONTACT

CAREER

DISCLAIMER

COOKIE POLICY

PRIVACY NOTICE



+90 (212) 354 00 00

+90 (212) 274 20 95

gun@gun.av.tr