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SENIOR ASSOCIATE

Bar Admissions: **Istanbul Bar Association, State Bar of California**
Languages: **English, Turkish**
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Expertise

Areas of Expertise

Technology, Media and Telecom

Intellectual Property

Trademarks and Designs

Copyrights

Publications

Decisions of the Advertisement Board on the Use of Google Ads

Gün + Partners, Co-Author, Apr 10, 2025

[Creative Signatures: How a Work Reflects Its Author's Unique Characteristics](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Bit Palas vs. Sinek Sarayı: A Debate on Plagiarism in Creative Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

["7 Notes" and the Dilemma of Originality: The Limits of Plagiarism and Inspiration in Musical Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

["7 Notes" and the Dilemma of Originality: The Limits of Plagiarism and Inspiration in Musical Works](#)

Gün + Partners, Co-Author, Jan 29, 2025

[A Current Plagiarism Debate: "Bit Palas vs. Sinek Sarayı"](#)

Gün + Partners, Co-Author, Jun 25, 2024

[Work Bearing The Characteristics Of Its Author And The Signs of Work](#)

Gün + Partners , Co-Author, Jun 25, 2024

[Advertisement Board: Use of Competitors' Trademarks as Keywords Leads to Unfair Competition](#)

Gün + Partners, Co-Author, May 28, 2024

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Feb 13, 2024

[Trademark Filing History May Result in Finding of Bad Faith Under Turkish Law](#)

WTR, Co-Author, Jan 15, 2024

[Work Bearing The Characteristics of Its Author - "Selvi Boylum Al Yazmalım"](#)

Gün + Partners, Co-Author, Oct 02, 2023

[Advertisements Containing Price Information and Discount Sales Advertisements](#)

Gün + Partners, Co-Author, Mar 12, 2023

[Advertisements Containing Environmental Claims](#)

Gün + Partners, Co-Author, Mar 11, 2023

[Advertisements Required to Include +18 Markings](#)

Gün + Partners, Co-Author, Mar 08, 2023

Education

2017, UCLA School of Law, LL.M. (Specialization in Media, Entertainment and Technology Law and Policy)

2016, Koç University, Faculty of Law (LL.B.)

2012, The American Robert College

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