

## Merve Çimen Sevine

SENIOR ASSOCIATE

Bar Admissions: Istanbul Bar Association

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 English, Turkish

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# Expertise

Areas of Expertise

Intellectual Property

Trademarks and Designs

Copyrights

### **Publications**

Court of Cassation Issues Controversial Decision on Likelihood of Confusion in Dispute Over Pharma Marks WTR, Co-Author, Jan 06, 2025

#### Turkish PTO Continues to Protect Copyright Holders Against Infringing Trade Mark Applications in Its New Decision

AIPPI Newsletter, Co-Author, Jun 25, 2024

#### Turkish Legislation Offers Various Solutions to Tackle Trademark Squatting

Gün + Partners, Co-Author, Jun 12, 2024

#### How Turkey Tackles Trademark Applications Infringing Upon Copyrighted Works

Managing IP, Co-Author, May 20, 2024

#### PTO Issues Exemplary Decision Clarifying Concept of 'Bad Faith'

WTR, Co-Author, Apr 15, 2024

#### Dilution of Well-known Mark and Applicant's Bad Faith: PTO Issues Exemplary Decision

WTR, Co-Author, Sep 13, 2023

### SAMSONITE v SAMS: Higher Board Issues Exemplary Decision on Similarity, Taking into Account Well-Known Status of Earlier Mark

WTR, Co-Author, Sep 29, 2021

#### **Broad Trademarks Registered Without Intention to Use**

ManagingIP, Co-Author, Mar 22, 2021

### Speaking Engagements

ABAD Decision Review – VII: Youtube&Cyando Kararı Işığında Yer Sağlayıcıların Sorumluluğu, Speaker 26.01.2022

ABAD Decision Review – V: Monopoly Kararı Işığında Tekrar Başvuruları Kötü Niyetli midir?, Speaker 23.06.2021

ABAD Decision Review - III: "Lionel Andrés Messi Cuccittini v. EUIPO - J-M.- E.V. e hijos, SRL "decision, Gün + Partners Webinar, Speaker, 17.02.2021

### Education

2016, Yeditepe University, Faculty of Law, Istanbul, LL.B.

2014, Utrecht University, Faculty of Law, Netherlands (Erasmus)

2011, Şenesenevler High School, Istanbul

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