



Selin Bilik

SENIOR ASSOCIATE

Bar Admissions: **Istanbul Bar Association**
Languages: **English, Turkish**
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Expertise

Areas of Expertise

- Intellectual Property
- Trademarks and Designs
- Anti-Counterfeiting
- Copyrights
- IP Prosecution

Publications

Infinity Case Highlights Importance of Global Appreciation
WTR, Co-Author, Oct 10, 2024

- [FILA v EILO: Re-examination and Evaluation Board Carries out Global Appreciation of Visual Aspects of Conflicting Marks](#)
WTR, Co-Author, Jan 29, 2024
- [PTO Decision Sheds Light on Protection of Well-known Trademarks](#)
WTR, Co-Author, Jun 26, 2023
- [PTO Issues Important Decision on Distinctiveness of Trademarksconsisting of Device Element and Descriptive Words](#)
WTR, Co-Author, Jun 08, 2023
- [DELPHI v DEPLHI: PTO's Decision Sheds Light on Interpretation of Bad Faith](#)
WTR, Co-Author, Jan 30, 2023

Education

- 2021, Anadolu University, Banking and Insurance (associate degree)
- 2018, Ondokuz Mayıs University, Faculty of Law, LL.B.
- 2015, Anadolu University, Jurisprudence (associate degree)
- 2012, Okan University, Faculty of Law, Minor Degree (%100 scholarship)
- 2012, Okan University, Translation Sciences, English, LL.B. (%100 scholarship)
- 2011, Universitete de Marne La Valle, Littérature Anglaise, Paris, France (Erasmus)
- 2008, Namık Kemal Anatolian High School

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