



## Zeynep Çağla Üstün

MANAGING ASSOCIATE

Bar Admissions: Ankara Bar Association

Languages: English, Turkish

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## Expertise

Zeynep Çağla Üstün joined Gün + Partners in 2014 and currently works as a Managing Associate. Zeynep specializes in life sciences, medical devices, healthcare law, and intellectual property, with a particular focus on patents, utility models, and trademarks.

Zeynep represents clients before the Civil Courts for Intellectual and Industrial Property Rights in all types of IP-related disputes, particularly those concerning patents, utility models, and trademarks. Her expertise includes infringement actions, preliminary injunction requests, and invalidation proceedings.

She provides strategic advice on complex patent disputes with international dimensions, leveraging her experience in both patent law and administrative law. She develops enforcement strategies and offers regulatory guidance, particularly in matters involving pharmaceutical and healthcare regulations.

Zeynep also represents clients in regulatory reviews of marketing authorization dossiers before the Ministry of Health in patent-related disputes. In addition to her legal practice, she serves as the President of the Intellectual Property and Competition Law Board at the Ankara Bar Association.

## Areas of Expertise

Intellectual Property

Patents and Utility Models

Life Sciences

Trademarks and Designs

## Publications

### Does the 'Long Arm' of the UPC Reach Turkey?

ManagingIP, Co-Author, Jan 20, 2025

### Artificial Intelligence and Pharmaceutical Industry: The Transformation in the Technology and Patent System Shaping the Future

Gün + Partners, Co-Author, Nov 25, 2024

### Applying Presumption of Patent Infringement Against Biosimilars

Legalink European Monthly Newsletters, Co-Author, Sep 20, 2024

### IP Rights 2024 in Türkiye: Overview

Practical Law, Co-Author, Sep 16, 2024

### Implementation of Discovery of Evidence in Patent Law

Legalink European Monthly Newsletters, Co-Author, Aug 22, 2024

### Designs and Utility Models Throughout the World Chapter 149A Turkey

Center For International Legal Studies, Co-Author, Jun 20, 2024

### Patents Throughout the World Chapter 169 Turkey

Center For International Legal Studies, Co-Author, Jun 20, 2024

### A New Slant on the Implementation of the Bolar Exemption in Turkish Patent Law

Gün + Partners, Co-Author, Jun 03, 2024

### Fending Off Tactical Patent Invalidation Actions

Gün + Partners, Co-Author, Jun 03, 2024

### Possible Effects of a Unified Patent Court in Türkiye

Gün + Partners, Co-Author, Jun 03, 2024

### Preventing Price Decreases of Original Pharmaceutical Products with Partial Preliminary Injunctions

Gün + Partners, Co-Author, Jun 03, 2024

### Inventorship of AI and Türkiye's Position

Gün + Partners, Co-Author, Jun 03, 2024

### Global Patent Litigation 2023, Turkey Chapter

Wolters Kluwer, Co-Author, Jan 29, 2024

### Turning the Turkish Tide on Rising Tactical Patent Invalidation Actions

ManagingIP, Co-Author, Dec 06, 2023

### An In-depth Analysis of Inventorship of AI and Turkey's Position

ManagingIP, Co-Author, Nov 16, 2023

## Speaking Engagements

Intellectual Property Law CJEU Decision Review – IV: Coty v. Online Counterfeit Product Sales in the Light of Amazon's Decision, Gün + Partners Webinar, Speaker, 28.04.2021

The Price Given to the Employee Making Inventions in Turkey: WORK, STRIVE, FIND, GET THE PUL!, Gün + Partners Webinar, Speaker, 22.04.2021

Subjects related to the "law" part of the PEM exam, Patent and Trademark Attorneys' Association - 2021 Patent Attorney Exam Preparation Training, Speaker, 11.10.2021

## Associations

President of the Intellectual Property and Competition Law Committee of the Ankara Bar Association

## Education

2024, Hacettepe University, Health Law Master's Program

2014, Faculty of Law, Bilkent University, Ankara LL.B.

2010, TED Ankara College High School, Ankara

2010, International Baccalaureate Diploma, Ankara

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